Standanmeldung
Booth Registration

20.-21. October 2020
www.exo-berlin.de
EXO Berlin 2020
Berlin, Germany

Booth Application Form
Please return this form to info@exo-berlin.de

You can print and fill out this paper application form by hand as well, but we recommend using an application form filled online whenever possible. This will facilitate and speed up application handling process. Online Application Form

BULK SPACE: We request a shell scheme booth with a surface area m² (minimum size should be 21 m² and above)

Shell Scheme Booth Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Size (m²)</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>#21</td>
<td>5.145</td>
<td>5,649</td>
</tr>
<tr>
<td>#16</td>
<td>3.920/16</td>
<td>3,432</td>
</tr>
<tr>
<td>#10</td>
<td>2.450/10</td>
<td>2,695</td>
</tr>
<tr>
<td>#6</td>
<td>1.536/6</td>
<td>1,689</td>
</tr>
</tbody>
</table>

Incl. (for every 10 m² extension): Wall panels, 2 Lights, 1 Table 120x60cm, 2 Chairs, 2 Exhibitor passes, 1 Power supply 3KW/220V, Catalogue entry.

Optional Extras

<table>
<thead>
<tr>
<th>Item</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor pass</td>
<td>20,-/per</td>
</tr>
<tr>
<td>Table 120 cm x 60 cm</td>
<td>30,-/per</td>
</tr>
<tr>
<td>Chair</td>
<td>20,-/per</td>
</tr>
<tr>
<td>Power socket 3KW/220V</td>
<td>60,-/per</td>
</tr>
<tr>
<td>40&quot; HD monitor features USB/HDMI/VGA connection, includes stand and delivery.</td>
<td>330,-/per</td>
</tr>
</tbody>
</table>

"Invite & Meet" Customer Ticket Package (Discounted invite tickets)
The "Invite & Meet" tickets can be used to invite customers and prospects to meet with you at the show without paying admission. The ticket layout can be customized with individual information.

<table>
<thead>
<tr>
<th>Qty ordered</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 tickets/400,-</td>
<td>269,-/m²</td>
</tr>
<tr>
<td>30 tickets/500,-</td>
<td>290,-/m²</td>
</tr>
<tr>
<td>40 tickets/600,-</td>
<td>330,-/m²</td>
</tr>
</tbody>
</table>

Exhibitor Information

Company/Organization (Company name will be published on the event website)

Contact person

Primary email (Please make sure that you provide a valid email address, this is the default method we communicate with you)

Email for invoice dispatch (if it's different from the primary email)

Billing address

VAT ID No. (EU exhibitors only)

Country

Brief description of the display/exhibit

Die Teilnahmebedingungen für die EXO Berlin 2020 und die Technischen Richtlinien erkennen wir mit unserer Unterschrift als verbindlich an. Die vorstehenden Informationen sind über die Website: www.exo-berlin.de/download per Download zu erhalten. /The undersigned undertakes to accept the Conditions of Participation of EXO Berlin 2020 and the Technical Regulations as legally binding. The information above can be downloaded from www.exo-berlin.de/download.

Date

Signature

Form A
**Booth Application Form**

Please return this form to info@exo-berlin.de

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**Custom-built Booth Packages**

(Wall panels & lights are not included in the prices)

<table>
<thead>
<tr>
<th>#21</th>
<th>4,767,-/21 m²</th>
<th>as at 01.07.2020 5,229,-€</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Incl. 2 Tables 120x60cm, 4 Chairs, 2 Exhibitor passes, 1 Power supply 3KW/220V, Catalogue entry.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#16</th>
<th>3,632,-/16 m²</th>
<th>as at 01.07.2020 3,995,-€</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Incl. 1 Table 120x60cm, 2 Chairs, 2 Exhibitor passes, 1 Power supply 3KW/220V, Catalogue entry.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#10</th>
<th>2,270,-/10 m²</th>
<th>as at 01.07.2020 2,497,-€</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Incl. 1 Table 120x60cm, 2 Chairs, 2 Exhibitor passes, 1 Power supply 3KW/220V, Catalogue entry.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#6</th>
<th>1,398,-/6 m²</th>
<th>as at 01.07.2020 1,538,-€</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Incl. 1 Table 120x60cm, 2 Chairs, 2 Exhibitor passes, 1 Power supply 3KW/220V, Catalogue entry.</td>
</tr>
</tbody>
</table>

**BULK SPACE:** We request a custom-built booth with a surface area m² (minimum size should be 21 m² and above)

227,- €/per m². As at 01.07.2020: 249,- €/per m². Incl. (for every 10 m² extension): 1 Table 120x60cm, 2 Chairs, 2 Exhibitor passes, 1 Power supply 3KW/220V, Catalogue entry.

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**Optional Extras**

<table>
<thead>
<tr>
<th>Exhibitor pass</th>
<th>20,-/per</th>
<th>Qty ordered</th>
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<tr>
<td>Table 120 cm x 60 cm</td>
<td>30,-/per</td>
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<tr>
<td>Chair</td>
<td>20,-/per</td>
<td>Qty ordered</td>
</tr>
<tr>
<td>Power socket 3KW/220V</td>
<td>60,-/per</td>
<td>Qty ordered</td>
</tr>
<tr>
<td>40” HD monitor features USB/HDMI/VGA connection, includes stand and delivery. (Please inquire for pricing on 50” and 60” screen sizes)</td>
<td>330,-/per</td>
<td>Qty ordered</td>
</tr>
</tbody>
</table>

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**Invite & Meet** Customer Ticket Package (Discounted invite tickets)

The “Invite & Meet” tickets can be used to invite customers and prospects to meet with you at the show without paying admission. The ticket layout can be customized with individual information.

- [ ] 20 tickets/400,-€
- [ ] 30 tickets/500,-€
- [ ] 40 tickets/600,-€
- [ ] More than 40 tickets/Call for pricing

**Total Order Amount** €

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**Exhibitor Information**

Company/Organization: (Company name will be published on the event website)

Contact person

Ms. Mr.

Website

Primary email: (Please make sure that you provide a valid email address, this is the default method we communicate with you)

Email for invoice dispatch (if it’s different from the primary email)

Billing address

VAT ID No. (EU exhibitors only)

Country

Brief description of the display/exhibit

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Date

Signature
Shell Scheme Booth Sizes

- **21 m²**
  - 7m (width) x 3m (depth)

- **16 m²**
  - 4m (width) x 4m (depth)

- **10 m²**
  - 5m (width) x 2m (depth)

- **6 m²**
  - 3m (width) x 2m (depth)

* If your booth size does not meet these specifications, please contact us for technical details.

* All images are indicative only and may differ from the actual delivery.
Custom-built Booth Building Regulations

The following regulations have been established by DEMACH GmbH to fit the needs for EXO Berlin.

Use of Space
Displays materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.
Under no circumstances may any part of an exhibitor’s display extend outside of the boundary of said exhibitor’s contracted exhibit space regardless of the height clearance from the floor of said item.
This rule also applies to lights, speakers, and hanging signs.
Exhibitors with neighbouring booths must ensure that stand elements are carrying no company advertising on any neighbour-facing side. Exhibitors adjacent to another booth must provide their own partitioning wall panels and are not permitted to use the reverse of the neighbour’s wall or attach any material to the shell scheme.

Partitioning Wall
Wall panels are not included by the regular price for custom-built booth. However in order to maintain a professional appearance of the exhibit hall, booths must have back sides of displays covered when visible from an aisle and in certain circumstance 2 side walls are also recommended.
There are two types of wall building to fulfill this mandatory requirement: Exhibitors can rent wall panels from the Show Management, or use own portable display systems (e.g.: panels on the back side of a pop-up structure, banner stand, roll up display).

Height Limit
The current height limit is 2.5m in most exhibition areas. Nothing including booth walls may extend above 2.5m from the floor including custom furniture and accessories, lighting, truss, A/V equipment or signage.
Please contact us if you need for higher dimension.

Exhibit Space Lighting and Sound
Without exception, all light and sound must be contained within, and directed into, the footprint of the contracted exhibit space. Additional lighting may be brought in for the exhibit space however this lighting must be restricted to the contracted exhibit space. Lighting should not shine onto the aisles or into a neighbor’s exhibit space. Sound must not be at a level that interferes with normal levels of communication in neighboring exhibit space.

Electrical
Within the booth rental a basic power supply is included. Any additional costs related to a main power supply for a booth and the wattage of the booth’s electric equipment will be invoiced to each exhibitor separately and is not included in the rental fee. Electrical installations within the booth are also at the exhibitor’s expense; however, such installations may only be carried out by an electrician appointed by the Show Management. The Show Management however is not responsible for any losses or damage which may occur from interruptions or defects in the electric power supply.

Flammable or Toxic Materials
All materials used in display construction or decorating should be made of fire retardant materials and be certified as flame retardant. Materials that cannot be treated to meet the requirements should not be used. A flame-proofing certificate should be available for inspection. Exhibitors should be aware of local regulations regarding fire/safety and environment which must be adhered to.
Customer Ticket Package 2020

Use customer tickets as part of your sales & marketing strategy
Take advantage of this tool to boost your contact opportunities by attracting more visitors to your stand, reactivating old customers and acquiring new customers. These ‘Invite & Meet’ customer tickets will give your existing customers, partners and potential customers a strong incentive to visit your booth because they can be exchanged for free admission to the exhibition.

Spotlight your advertising message
It’s also a perfect place to draw your invited guests' attention to what your show has to offer. You can place individually designed advertising for your guest tickets, or insert an existing promotional materials such as brochures, flyers, posters and press releases.

The ads will appear on the ticket vouchers as soon as your guests activate their tickets.

How to invite your contacts using vouchers
You can invite your prospective customers by sending each of them an individual voucher code. Once registered, your invitees can print the voucher or present the voucher on the mobile device to redeem it for an actual ticket at the reception desk. Each ticket is valid for all days of the event.

Prices
• 20 tickets/400,- €
• 30 tickets/500,- €
• 40 tickets/600,- €
• More than 40 tickets/Call for pricing

/All prices exclude 19% VAT.
/Prices do not include graphic design/layout of the advertising material.

Free trial codes
We are pleased to offer you 5 free trial codes to let you test it out for yourself.

Questions or request free trial codes?
Please contact us at info@exo-berlin.de
Exhibitor Product Catalogue 2020

Exhibitor Product Catalogue is released to the public, available online (no prints produced) and free download without registration and login. Exhibitors are not mandatory but strongly advised to join this official show publication which will maximize your exposure before, during and after each event. You can present your promotions with a fully customized page that consist of your company and brand name, contact address, information about company and products, link to homepage and social media profiles.

**Publication period**
The catalogue is accessible online 10 months after publication until next event.

**Fees**

<table>
<thead>
<tr>
<th>1st page</th>
<th>Free of charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each additional page</td>
<td>650,-€</td>
</tr>
</tbody>
</table>

* Prices exclude 19% VAT.
* Prices do not include graphic design/layout.

**File format**
- Each presentation page must be submitted as single long one page PDF document.
- Maximum file accepted is up to 200 KB for one page.
- DIN A4, 210 x 297 mm (width x height) in size.
- Please DO NOT use page numbering.

**PDF security**
Please DO NOT use password protection in your PDF file due to conflicts with our compiling system.

**Language**
Presentations should be in English.
Presentations published in a language other than English must at the very least include English abstracts.

**Submission deadline**
3 weeks prior to the Event

**Submission method**
Send as an email attachment to info@exo-berlin.de

**Copyright**
Please make sure your presentation doesn’t violate any copyrights. Presenters are solely liable for copyright violations.

We reserve the right to remove/crop any image and/or text we perceive to be outside our policies.
For questions please contact us at info@exo-berlin.de.
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### Main Exhibitor

<table>
<thead>
<tr>
<th>Company/Organization</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
</tr>
</tbody>
</table>

In accordance with the Conditions of Participation of EXO Berlin 2020, we hereby authorize the company named below to exhibit at our booth as a co-exhibitor.

Fee per approved co-exhibitor is 880.-€ plus 19% VAT. The main exhibitor will always be liable for the payment of the co-exhibitor’s fee. This fee includes two exhibitor passes and the entry in the catalogue.

### Co-Exhibitor

<table>
<thead>
<tr>
<th>Company/Organization (Company name will be published on the event website)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>VAT ID No. (EU exhibitor only)</td>
<td>Website</td>
</tr>
<tr>
<td>Brief description of the display/exhibit</td>
<td>Telephone</td>
</tr>
</tbody>
</table>

### Contact Person (Main exhibitor)

<table>
<thead>
<tr>
<th>Name</th>
<th>Primary email (Please make sure that you provide a valid email address, this is the default method we communicate with you)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Mr.</td>
<td></td>
</tr>
</tbody>
</table>

### Contact Person (Co-exhibitor)

<table>
<thead>
<tr>
<th>Name</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Ms. Mr.</td>
<td></td>
</tr>
</tbody>
</table>
Allgemeine Vertragsbedingungen

1. Veranstaltung und Veranstalter


2. Vertragsabschluss


3. Anmeldung


4. Standmieten


5. Platzierung

Der Veranstalter ist bemüht, dem Aussteller den gewünschten Stand zur Verfügung zu stellen. In angemessener Entfernung der Aussteller und Veranstalter ab, dass die Messe mangels ausreichender Ausstellungsbeteiligung bzw. aufgrund unerwartet schwachen Besucherinteresses nicht den gewünschten Erfolg für die Ausstellung der Messe haben kann. Der Veranstalter muss, soweit die Messe eine planmäßige Abhaltung der Messe ermöglicht, einen günstigeren Zeitpunkt verschieben oder die Absage mehr als 4 Wochen vor Beginn, längstens jedoch 3 Monate vor dem festgesetzten Beginn erfolgen, werden 25 % der Standmiete als Kostenbeitrag erhoben. Erfolgt die Absage in den letzten 6 Wochen vor Beginn, erhöht sich der Kostenbe trag auf 50 %. Außerdem müssen die auf Veranlassung des Ausstellers bereits entstandenen Kosten zu tragen. Die Messe infolge höherer Gewalt auf Veranlassung des Ausstellers – verfügbar sein wird. Der Mieter haftet für jeden dadurch entstehenden Mietausfall.

6. Rücktritt

Bei Rücktritt nach dem offiziellen Anmeldeabschluss, dem 1 Juni 2020, werden 50 % der Standmiete nicht bezogen sein, ist der Veranstalter berechtigt, den errechneten Platz anderweitig zu vergeben. Der Veranstalter hat das Recht, das auf der Rechnung angegebene Konto zu verweisen. Der Veranlasser des Ausstellers ist verpflichtet, den Stand bis 18.00 Uhr nicht bezogen sind, ist der Veranstalter berechtigt, den errechneten Platz anderweitig zu vergeben. Der Veranstalter hat das Recht, das auf der Rechnung angegebene Konto zu verweisen. Der Veranlasser des Ausstellers ist verpflichtet, den Stand bis 18.00 Uhr nicht bezogen sind. Die Standgebühren enthalten keine Standbegrenzungen, die von der Messekapazität des Ausstellungsgeländes nicht begrenzt sind. Die Standgebühren enthalten keine Standbegrenzungen, die von der Messekapazität des Ausstellungsgeländes nicht begrenzt sind.

7. Auf- und Abbau


8. Standgestaltung


9. Standbetrieb

Der Aussteller ist verpflichtet, den Stand während der gesamten Laufzeit der Messe mit Personaleinsatz und der mit dem Standbetrieb in Zusammenhang stehenden Zugang für Dritte weitergegeben.

10. Technische Leistungen


11. Zahlungshinweise

Der Beteiligungspreis ist nach Zustellung der Zulassungsbestätigung/Standmietenrechnung auf das auf der Rechnung angegebene Konto zu überweisen. Maßgebend für die Zahlung ist der auf der einzelnen Abrechnungserklärung angegebene Fälligkeitstermin. Ist die vollständige Mietzahlung nicht bis spätestens zum Fälligkeitstermin eingegangen, kann über den Platz anderweitig vergeben. Der Mieter haftet für jeden dadurch entstehenden Mietausfall.

12. Vorbehalte


13. Gewährleistung


20. Patente, Urheber- und sonstige Schutzrechte


22. Erfüllungsort/Gerichtsstand

General Contract Terms and Conditions


2. Object of the contract
The following contract terms and conditions apply to the rental of stand space for events identified on the reverse. Said space is to be rented from DEMACH Event- und Veranstaltungs GmbH of Berlin, referred to hereinafter as the organizer.

3. Application
Applications can only be made with the official application form. Applicants are requested to fill in the forms carefully, preferably typed. Receipt of the application form does not imply any subsequent entitlement to participate in the exhibition.

Applications received after the registration deadline will only be considered if there are remaining spaces available. In order to automate the processing of applications, the details submitted will be filed in a data storage system and may be passed on to third parties as required to fulfill the agreement.

4. Stand rent
The prices per square meter listed on the reverse shall apply. Every partial square meter shall be rounded up to the nearest full square meter. Supporting pillars and columns are included in the space calculation.

5. Placement
The organizer shall make every effort to accommodate the exhibitor’s wishes with regard to the location of stand space. However, the organizer may assign the exhibitor a different stand location of the same category and size in the interest of ensuring optimum use of exhibition space. The exhibitor must accept the possibility of minor relocations of assigned stand space. Such relocations may not exceed 10 cm in width and depth and do not entitle the exhibitor to reduce the amount of stand rent paid.

6. Cancellation
If exhibitors withdraw after the official application deadline, 1 June 2020, a charge equivalent to 50% of the stand rental is due; for cancellations after 1 August 2020, the full stand rental is due.

7. Installation and removal
If a stand is not occupied by 18:00 on the day preceding the event, the organizer shall be entitled to convert the stand for other use, e.g. as a meeting point for visitors. The exhibitor shall be obliged in such cases to reimburse the organizer for corresponding customary and reasonable expenditures upon presentation of appropriate documentation. Stand space not cleared by the end of the exhibition will be subject to a contract penalty equivalent to one-half of the specified stand rent.

8. Stand design
In the interest of a good overall impression, the organizer has issued guidelines for stand design which must be observed by all exhibitors. These guidelines will be provided to the exhibitor in plenty of time to prepare for the opening of the exhibition.

9. Stand operation
The exhibitor is required to ensure that the stand is staffed and stocked with goods for the duration of the exhibition. Any and all advertising materials are to be left at the stand, as well as all unsolicited contacts with exhibitors which may only be sold or rented for the duration of the exhibition. The use of visual and acoustical advertising media are subject to the applicable rules applicable to the exhibition venue.

10. Technical services
The exhibitor shall be responsible for general heating and lighting of the exhibition venue. The exhibitor will be billed separately for the costs of installing water, power, telephone, etc., at the stand, for services used by exhibitors and for water, power, etc., consumed by the stand. Stand rent does not include outside stand walls or partitions.

11. Terms of payment
The stand rental fee, as stated in the confirmation of approval/stand rental invoice, shall be remitted to the account indicated on the invoice. The due date stated on the confirmation/stand rental invoice must be adhered to. If the full rental fee has not been paid by the above-mentioned due date at the latest, the organizer is entitled to dispose of the space as he wishes. The lessor is liable for any loss of rental revenue thus incurred.

12. Reserved rights
Should the organizer determine on the basis of the experience that the exhibitor cannot meet the expectations of the exhibitors due to insufficient participation or unexpectedly weak visitor interest, he may exercise his right to cancel the exhibition or reschedule the event on a more favorable date. Unforeseeable events or force majeure (natural disasters, strikes, epidemics, etc.), for which the organizer cannot be held responsible and which render it impossible to conduct the event at the planned time, entitle the exhibitor:
- * to cancel the exhibition in advance of the scheduled opening date. If cancellation becomes necessary more than six weeks but no more than three months in advance of the scheduled opening date, registered exhibitors will be charged 25% of the specified stand rent as a contribution to covering the costs incurred. Said contribution increases to 50% of the specified stand rent in cases in which the exhibition is cancelled during the last six weeks preceding the scheduled opening date. In addition, the organizer must be reimbursed for all costs incurred for services ordered by the exhibitor. In the event that the exhibitor is closed as a result of force majeure or by official order, stand rent and all costs to be covered by the exhibitor must be paid in full.
- * to postpone the exhibition. Exhibitors who can show proof that postponement results in a scheduling conflict due to a prior commitment to participate in another exhibition can be absolved of their obligations under the terms of the contract.
- * to shorten the duration of the exhibition. Exhibitors are not entitled to demand release from their obligations under the terms of the contract in this case, nor will stand rents be reduced. In any event, the organizer is expected to notify exhibitors of such grave decisions at the earliest possible opportunity. Neither party is entitled to claim compensation for damages in such cases.

13. Warranty obligations
The exhibitor is required to report material defects and the absence or elimination of warranted properties immediately. The exhibitor is entitled to cancel the contract without notice or demand a commensurate reduction of the stand rent only if the exhibitor refuses or is unable to rectify the deficiencies in question within a reasonable period of time. Art. 559 of the German Civil Code (BGB) shall remain unaffected. Warranty claims expire after six months.

14. Liability disclaimer
The exhibitor is not responsible for exhibition materials or stand furnishings / equipment, and accepts no liability for damages to the objects in question or the employees of the exhibitor except in cases involving malicious intent or gross negligence. An exhibition insurance policy covers the usual insurable risks for the exhibition hall, including fire, burglary and water damage, etc. Exhibitors are required to have the right to apply for individual insurance coverage for his individual risks as an exhibition participant.

15. Subletting/Prohibition of the assignment of claims
The exhibitor is not entitled to sublet or otherwise relinquish his assigned stand in full or in part to third parties without the approval of the organizer. The exhibitor is similarly prohibited from exchanging the stand or accepting orders from other firms. The exhibitor shall not be permitted to assign claims against the organizer to third parties.

16. Offsetting/withholding of claims
A exhibitor does not have the right to offset claims against obligations to the organizer or to withhold payment on the basis of such claims unless the exhibitor’s claims are undisputed or recognized as valid by a court of law.

17. Right of lien
In the interest of securing his justified claims, the exhibitor reserves the right to exercise his right of lien and to sell the pledged goods at his own discretion following issuance of written notification.

18. Data protection
The exhibitor expressly declares his agreement that, in order to fulfill this contract, DEMACH is authorized to:
- record, store, process and use the necessary personal data of the exhibitor for automatic data processing purposes.
- transfer these data to third parties conditioned with the implementation of this contract.

19. Photography and other image recording
Image recording of all kinds, especially photography and film/video recording, within the fair grounds is permitted only for persons who have received authorization for this purpose from DEMACH and who are in possession of a valid permit issued by the Exhibitor. Photography/image recording of an exhibition stand outside of the daily opening hours and requiring special lighting in subject to the prior consent by DEMACH. The resulting costs are to be borne by the Exhibitor unless they are borne by the photographer. DEMACH and - with the approval of DEMACH - the press and television are entitled to have recordings of the exhibit, the stands and the exhibition made and to use these for promotional purposes or other publications without remuneration.

20. Patents, copyrights and other property rights
DEMACH shall not be liable to exhibitors for third party violation of patents, copyrights and other commercial property rights in connection with the implementation of EXO Berlin. The exhibitor shall indemnify DEMACH against all claims asserted by third parties against DEMACH as a result of the alleged violation by the exhibitor of a patent, copyright or other rights. DEMACH will appoint a patent lawyer for the duration of the event who, at the request of an exhibitor and at the exhibitor’s cost, will defend the exhibitor in cases of violation of third-party rights.

The exhibitor accepts that DEMACH has the right to take photographs and make film and video recordings, etc., during EXO Berlin, and that DEMACH may use them for information purposes.

21. Statute of limitations
With the exception of warranty claims (Clause 12), all claims by either party against the other expire after two years.

22. Place of performance/judicial venue
The place of performance is the location of the organizer’s registered offices. The same applies to the judicial venue, insofar as the exhibitor is a registered trader or a legal entity under public law or has no court of jurisdiction in Germany.

23. Miscellaneous provisions
The following rules for the exhibition venue as well as the organizational, technical and other regulations provided to the exhibitor in connection with the beginning of the exhibition are to be regarded as integral parts of this contract. The exhibitor is also required to comply with the exhibition rules applicable to the exhibition venue. All agreements, individual approvals and special arrangements require the written approval of the organizer. Should any of the preceding terms be found to be invalid, the validity of the remaining clauses shall not be affected. Reprints in part or full are prohibited.

* Apply only in the event from DEMACH and who are in possession of a valid permit issued by the Exhibitor. Photography/image recording of an exhibition stand outside of the daily opening hours and requiring special lighting in subject to the prior consent by DEMACH. The resulting costs are to be borne by the Exhibitor unless they are borne by the photographer. DEMACH and - with the approval of DEMACH - the press and television are entitled to have recordings of the exhibit, the stands and the exhibition made and to use these for promotional purposes or other publications without remuneration.

* DEMACH shall not be liable to exhibitors for third party violation of patents, copyrights and other commercial property rights in connection with the implementation of EXO Berlin. The exhibitor shall indemnify DEMACH against all claims asserted by third parties against DEMACH as a result of the alleged violation by the exhibitor of a patent, copyright or other rights. DEMACH will appoint a patent lawyer for the duration of the event who, at the request of an exhibitor and at the exhibitor’s cost, will defend the exhibitor in cases of violation of third-party rights.

The exhibitor accepts that DEMACH has the right to take photographs and make film and video recordings, etc., during EXO Berlin, and that DEMACH may use them for information purposes.

* With the exception of warranty claims (Clause 12), all claims by either party against the other expire after two years.

* The place of performance is the location of the organizer’s registered offices. The same applies to the judicial venue, insofar as the exhibitor is a registered trader or a legal entity under public law or has no court of jurisdiction in Germany.

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